



# Jenna WALKER

## CULTURE | FOOD | ADVENTURE

Hi! I'm Jenna and I'm the writer and creator behind Travels of Jenna. Through my website and social channels, I aim to inspire others to explore new places and give them the confidence to do so. My readers are primarily millennials and gen x travelers who are interested in planning trips in North America and Europe. My content focuses on cultural activities, good food, and accessible outdoor adventures.

## READER DEMOGRAPHICS



FROM USA



REACH



WOMEN



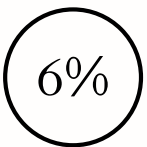
@TRAVELSOFJENNA



FOLLOWERS



REACH



ENGAGEMENT

## WHAT I OFFER...

- ✓ SEO Optimized Articles
- ✓ Social Posts & Stories
- ✓ Reels & Tik Tok Videos
- ✓ Freelance Writing
- ✓ Long Term Partnerships

## PREVIOUS COLLABORATIONS

MAGNETIC LATVIA  
MONROE-WEST MONROE CVB  
VISIT UTAH VALLEY

## LET'S WORK TOGETHER

[jenna@travelsofjenna.com](mailto:jenna@travelsofjenna.com)

## PARTNERSHIP OPPORTUNITIES

As a travel writer and digital creator, I am open to a range of partnership opportunities. While I do offer sponsored posts, my primary focus is developing ongoing relationships with brands and destinations.



Social Content



Product/Brand Review



Long Term Partnership



Freelance Writing



Press Trip



Brand Campaign

## WHY ME?

Quality content matters. That's why I take time to craft thoughtful guides and narratives optimized to reach the right people.

### KEYWORD RESEARCH

I research the best keywords to help reach the right audience.

### SEO OPTIMIZATION

I use SEO best practices to integrate keywords that will help push content to the front page of google.

### ORIGINAL & HI-RES PHOTOGRAPHY

Depending on the intended use, I shoot with my iPhone 14 Pro Max and my Sony mirrorless camera.

### PINTEREST OPTIMIZATION

I create and optimize pins that perform. Pinterest marketing targets my large female audience and my account reaches approximately one quarter million viewers per month.

### MICROSOFT SYNDICATION

I am partnered with Microsoft to deliver my blog articles to a broader audience through syndication on Microsoft Start.